



eMarket Services

Open up international business channels
using **electronic marketplaces**
and directories

eMarket Services

YOUR GUIDE TO B2B eMARKETS

What is eMarket Services

eMarket Services is a free and independent service designed for those involved in sales, marketing and purchasing. It will help you understand how electronic marketplaces and directories work and the opportunities they provide.

Learn how to:

- Enter new markets
- Find new customers
- Expand your current market
- Source products and services

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● Our Services

eMarket Services is a non-profit project, funded by the trade promoting organisations of Canada, Ireland, Norway, Spain and The Netherlands.

eMarket Services provides knowledge and information for the Small and Medium-Sized Enterprises (SMEs) about e-marketplaces in different industries all over the world. Our mission is to make it easier for SMEs to use e-marketplaces for international business.

Visit www.emarketservices.com to:

- Search the most comprehensive online database of electronic marketplaces and directories by industry or region.
- Download the free Handbook to learn how your company can use electronic marketplaces.
- Read best practice and case-studies with companies' practical experience of using e-marketplaces.
- Find selected industry reports on the use of e-marketplaces in a particular industry or country.

What is an electronic marketplace?

Electronic or online marketplaces and other business-to-business (B2B) Internet platforms play a central role in helping companies to buy and sell internationally.

An electronic marketplace allows buyers and sellers to meet on a common Internet platform to do business and it can be accessed through a web browser and a standard internet connection.

There are many electronic marketplaces and directories where you can find new business opportunities. We constantly analyse and evaluate all available marketplaces and present the best in our free database.

Why use electronic marketplaces?

- From a seller's perspective, you might be interested in finding new leads, offering new and used products for sale or searching through tender databases.
- From a buyer's perspective, you might be interested in searching for new suppliers, posting your buying requests or searching for new or used investment goods.
- Or you may simply be interested in researching a new market or product.

Visit eMarket Services

If you are already involved in or developing new export markets, then electronic marketplaces and directories should be a part of your international business toolkit.

● www.emarketservices.com

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